



Dear Business Owner,

On behalf of the Algoma Area Chamber of Commerce, we look forward to working with you in support of your business in 2024.

In the membership packet for 2024, you will learn details about the many benefits provided with your chamber membership. Gain exposure and get connected with the Algoma area community through our member social media posts, networking opportunities, membership newsletter, and more. As always, we are extremely excited to continue to help you take your business to the next level!

Please complete the 2024 Membership Contract and mail that along with your payment check to our office at **Algoma Chamber of Commerce 1226 Lake St., Algoma WI 54201**

The **Membership Dues** are **\$245** annually + a cost per unit based on your business structure. Non-profit/Churches Membership Dues are **\$140** annually. This includes -

- **Display Rack Card within Visitor Center - Free**
- **Friendly Algoma Visitor Center Map Pad – Free** Category Line Listing and Dot on Map for tourism-related businesses
- **Website Advertising on vistalgomawi.com – Free** standard website listing with 1 photo and a paragraph of text with basic contact information and site links
- **Events Posting on Chamber Facebook and vistalgomawi.com – Free**
- **Social Media representation for active Facebook pages – Free**
- **See the Membership Value Page** for additional included benefits.
- **Additional For-Fee Advertising Options to Promote Your Business –**
 - **Advertise on the TV monitor in the lobby entryway!** Take advantage of the extended lobby and restroom hours – dawn to dusk, 365 days a year – and the captive audience in that area. We have tallied the visitors who utilize only the entryway and it is 110% additional visitors in the entryway every day – and that is just from 10-4! Hurry and secure your space now as it is limited to 10 members!
 - **Website Advertising Add-Ons** include enhanced listings, lodging, pet-friendly and dining pages

Please feel free to reach out to me at any time if you have questions, or if we can be of further assistance.

Kind regards,

Rosemary Paladini

Executive Director

Algoma Area Chamber of Commerce

Algoma Area Chamber of Commerce Mission Statement: *To promote business prosperity, tourism, and community involvement by providing information, services, and advocacy for the Algoma Area Community and our members.*

1226 Lake Street Algoma, WI 54201 (920) 487-2041 director@algomachamber.org www.visitalgomawi.com



To promote business prosperity, tourism, and community involvement by providing information, services and advocacy for the Algoma Community and our members.

The Algoma Area Chamber of Commerce is a not-for-profit organization owned and operated by its members. As the number one advocate for Algoma area businesses, the Chamber works every day to help create the best economy and quality of life for all citizens of the Algoma area. By joining the Algoma Area Chamber of Commerce, your membership dollars support this important work.

Where You Will Find Value in Your Chamber Membership

- **Algoma Area Visitor Guide – The Friendly Algoma**
Your membership includes a business/organization listing in the category directory and your major events in the calendar section. Members also have the option to purchase ad space for increased exposure. In 2023, nearly fifteen thousand copies of the Friendly Algoma were distributed locally at businesses, Visitor Centers across the state, and nationally upon request. The guide is also available in digital format 24/7 on the Chamber's website visitalgomawi.com.
- **Visitor Center Representation and Referrals**
Display your rack card/business card/brochure/menu on the beautiful wall display in the Visitor Center. Premium spots are also available in the entry for a nominal fee. Visitor Center volunteers and staff refer your potential customers/volunteers in person, by phone, mail, website, and email.
- **Online Directory and Events Listings on VisitAlgomaWI.com**
Your business/organization is listed in the online member directory in as many categories as needed. This includes your address, links to your website and social media channels, an image, and a brief description. Member events are listed on the Chamber's robust online calendar.
- **Social Media Promotion**
If you are an active Facebook user, the Chamber shares your stories, news, sales, events, job openings, etc. with its large audience across several pages. Each Sunday evening, a list of your weekly events is posted on the main Chamber page and at the Visitor Center for increased exposure.
- **Exclusive Member Newsletter**
Members receive exclusive updates emailed almost weekly directly from the Chamber including member news, tourism updates, business resources, funding sources, and more.
- **Trade Show Representation**
Enjoy exposure at fishing and travel shows along with the distribution of the Friendly Algoma.
- **Chamber Checks Gift Certificate Program**
The Chamber issued over \$10,000 in Chamber Checks over the past 12 months. These dollars stay in the community and benefit you, the Chamber member businesses. You simply accept the check and deposit it at your own bank.
- **Chamber Sponsored Events**
Shanty Days, Soar on the Shore, Small Business Saturday, Concerts in the Park, Cruise Ship Days, and the Kewaunee County Holiday Stroll are just a few of the events that bring visitors and potential customers to the area. Members are given the opportunity to support these events.
- **Ribbon Cuttings**
Celebrate a new business, remodel, or expansion with a Chamber ribbon-cutting ceremony, often attracting the media and new customers!
- **Networking Opportunities**
Current networking events include the Beacon Awards banquet that honors local businesses and the Chamber's Annual Meeting. Additional networking and educational events are being considered.
- **Advocacy**
When possible, representation of your interests is available at the city, county, and state government level. The Chamber will keep you informed of legislation impacting our community.
- **Inclusion in Kewaunee County's Largest Business Network**
Be part of the region's largest business network and take advantage of opportunities to develop strategic relationships.



1226 Lake St.
Algoma, WI 54201
(920) 487-2041
algoma.org

2024 Algoma Area Chamber of Commerce Membership Contract

Business Information

Business Name		
Address		
City, State, Zip		
Phone	Facebook	Instagram
Website	YouTube	X (Formerly Twitter)

Additional Applicant Information and Communication Preferences

Primary Contact	Position
Email	Phone
Secondary Contact	Position
Email	Phone
Preferred and/or Off Season Mailing Address	Check if it is the same as above

Membership Structure and Associated Dues

Business Type/Category	Number	Cost per unit		Subtotal		Total Dues
Hotel/Motel	of rooms	x \$5.00	=		+ \$245	
Condominium/Vacation Rental	of rental units	x \$10.00	=		+ \$245	
Campground	of sites	x \$1.00	=		+ \$245	
Manufacturer	of employees*	x \$0.75	=		+ \$245	
Professional (+25)	of employees*	x \$5.00	=		+ \$245	
Retail	of employees*	x \$5.00	=		+ \$245	
Restaurant	of employees*	x \$5.00	=		+ \$245	
Services	of employees*	x \$5.00	=		+ \$245	
Wholesale/Other	of employees*	x \$5.00	=		+ \$245	
Agribusiness/Farming	of employees*	x \$0.75	=		+ \$245	
Charter	of boats (excluding 1 st)	x \$25.00	=		+ \$245	
Bank/Financial/Lending	of millions in assets	x \$5.00	=		+ \$245	
Non-Profit Org/Church					+ \$140	
Attached Bar/Restaurant					+ \$35	
2 nd Business Name, Address, Phone						

Second Business 25% Discount. Enter dues for both businesses above. Calculate 25% of the lesser dues total and enter amount to be subtracted here. >> Minus \$

*Two part-time employees = one full-time employee

MEMBERSHIP TOTAL

Algoma Area Chamber of Commerce Membership Payment Options

Amount enclosed	Please email or mail an invoice to	Payment in Full
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Please mail the signed contract and membership check made payable to the Algoma Area Chamber of Commerce 1226 Lake St. Algoma, WI 54201

I hereby certify that my investment is based on the current dues schedules as approved by the Board of Directors of the Algoma Area Chamber of Commerce. I also agree to adhere to all local, state, and federal laws and regulations as well as accepted ethical business standards. Violations of any of the above may constitute grounds for refusal of membership in the Chamber of Commerce as determined by the Board of Directors after due deliberation and hearing. I also understand that this is a promissory note for the amount shown above.

My signature also acknowledges that any images, graphics or other media I provide to the Chamber have proper use permissions or licenses. By sending the chamber member-created media, uploading to event calendar or sharing via Facebook and other social media outlets, I am granting permission to Chamber to use the media. It is my responsibility to inform the Chamber of any use restrictions on that media.

Signature _____ Date _____

2024 Algoma Area Chamber of Commerce Online and Visitor Center Advertising Options and Contract

2024 Additional Advertising Opportunities		
Website Advertising visitalgomawi.com		
Free, standard website listing includes 1 photo and a paragraph or two of text, basic contact information, and links to your site and social media channels.		
Website Advertising Add-Ons See the Web and Other Ad samples sheet.		
Ad type	Price	Total
Enhanced Website Listing - 10 total photos or PDFs, 150 extra words. Ex: hours, a menu, product photos.	\$100	
Website Category Listing Ad - Limit 1 per category. 1140x100 pixel ad featured prominently when someone searches for a specific category. First come, first served. Indicate desired category page:	\$75	
Pet Friendly Lodging Page Ad - Limit 2. 450x300 pixels. algoma.org/pet	\$50	
Dining Page Ad - Limit 2. 450x300 pixels. algoma.org/dining	\$100	
Lodging Page Ad - Limit 2. 450x300 pixels. algoma.org/lodging	\$200	
Seamless Page Integrated Ad - Seamlessly integrate your business into the Fishing, Attractions, Art & Culture, Crescent Beach, Recreation, or Shopping, pages	\$400	
Ad artwork will be provided (72dpi, .jpg, .png, .gif) Create an ad for us (additional charges may apply)		
Web Ad Total		
Visitor Center Advertising Add-Ons		
Free – display your rack card/business card/menu on the interior rack wall in the Visitor Center		
Visitor Center Entryway Options Entryway is open 365 days a year from sunup to sundown and visible to a wider audience!		
Visitor Center Entryway Rack Card Display (limit 15). Add your rack card to the entryway. Maximum size: 5.5" wide.	\$50	
New option: Yodeck. Yodeck is our digital monitor that broadcasts in the entryway. Your ad will rotate along with two weather screens, a maximum of 10 ads, and show for a minimum of 8 seconds. Image size = 7 x 5". File formats: 72dpi, .jpg, .png, .gif		
Yodeck Digital Ad January 1 – December 31, 2024 Ad artwork will be provided Create us an ad (additional charges may apply)	\$75	
Yodeck Ad Total		
Guidebook Ad Total from page 1		
Web Ad Total		
Additional Advertising Grand Total		
Algoma Area Chamber of Commerce Ad Payment Options		
		Payment in Full
Amount enclosed	Please email or mail an invoice to	
Please mail this form and check made payable to Algoma Area Chamber of Commerce 1226 Lake St. Algoma, WI 5420 . Website and Yodeck advertisements are on a first-come, first-served basis and can be added at any time.		
I understand this contract is a binding contract.		
Signed	Date	

Web and Other Advertising Samples

Website Ad Samples

Enhanced Website Listing - \$100 Ten additional photos or PDFs and 150 extra words to describe your business. Post your open hours, a menu PDF, photos of your products or business.

AHNAPEE BREWERY, ALGOMA



Member Category: Dining, Nightlife, Pet Friendly Businesses, Specialty Shopping, and Wine, Beer, & Spirits
Member Tags: brewery

Profile Photos Map Related Listing Events

A throwback to the historical 1800's Ahnapee Brewery, Ahnapee Brewing first opened its doors in 1868 in the city of Ahnapee, now named Algoma as a premier producer of Wisconsin craft beers.

Beers were produced under the supervision of the head brewmaster, Henry Schilling. Schilling's Ahnapee Lager was known far and wide for its Wisconsin-made quality. Hops blight put the original brewery out of business in 1886.

A new chapter in the brewery's history began in summer of 2013. Fueled by the dreams of the owner and Head Brewer, Nick Calaway, Ahnapee Brewery is picking up where Henry left off.

This time Wisconsin craft beers are produced in small batches and feature full-flavored beer with aging potential to be served for limited hours in a tap room two doors down from von Steigl winery at 105 Navarino Street. Pints, half pints and flights available for purchase. 6 packs, 4 packs, growlers and growlers are available for to-go purchase.

Leashed and well-mannered pets are welcome in the outdoor seating areas.

Beer Menu | Food Menu

Winter Hours
Monday - Thursday 12 - 7 p.m.
Friday Saturday 12 - 10 p.m.
Sunday 12 - 6 p.m.

Dining Page Ad - \$100 Limit 2. 450x300 pixel ad. Everyone needs to eat so put yourself in front of our captivated audience! algoma.org/dining



Website Category Listing Ad - \$75 Limit 1 per category, 44 categories available. 1140x100 pixel ad featured prominently when someone searches for a specific category.

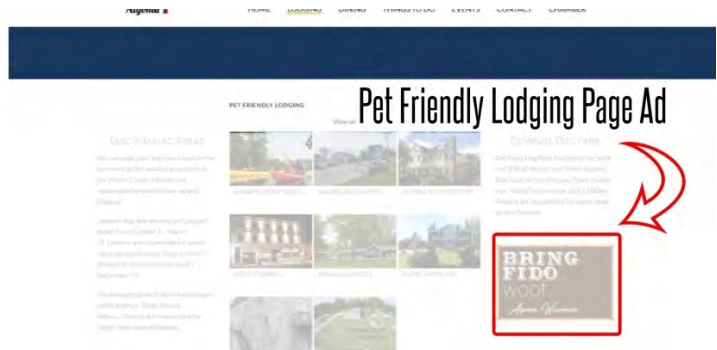


Housing, Home Improvement, & Construction in Algoma, WI. Check out our Algoma Chamber members for all of your Housing, Home Improvement, & Construction needs.

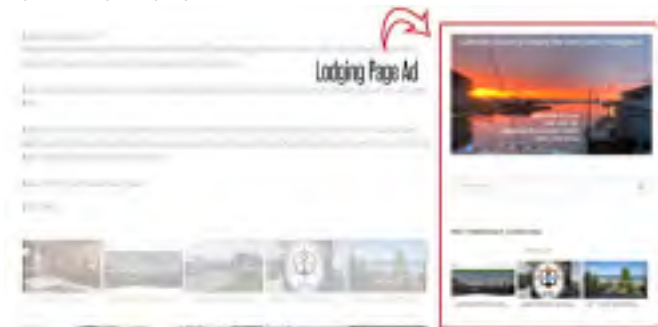
Category Page Ad



Pet Friendly Lodging Page Ad - \$50 Limit 2. Your 450x300 pixel ad let's this specific audience know you cater to pets. algoma.org/pet



Lodging Page Ad - \$200 Limit 2. 450x300 pixel ad. Let your lodging option be front and center for our Algoma visitors! algoma.org/lodging



Events Pages Ad - \$500 Limit 1. Our most popular pages, 450x300 pixel ad appears on the sidebar of each individual event page.



Date: 09/25/2021 10:00 am - 4:00 pm
 Category: Community Events, Family-Friendly Events, and Fundraising Events
 Address: 44200 Co Rd F Keweenaw Wisconsin, 54216 United States
 Go to Zoological Society of Keweenaw County

Events Search for: Near



Events page ad

Seamless Page Integrated Ad - \$400 Seamlessly integrate your bus the Fishing, Attractions, Art & Culture, Crescent Beach, Recreation, or Shopping, pages. No one will even know it is an ad!



Seamless Page Integrated Ad



Yodeck Ad Sample Image size 7" x 5". File formats: 72dpi, .jpg, .png, .gif

Join Algoma as we welcome Viking Cruises and the Hanseatic inspiration!

Viking: Sep 4, 17, 2023

Hanseatic: Oct 6, 2023



Website page category listings are on a first-come, first-served basis. You can provide your own ad graphic or have the Chamber design something for you (additional fees may apply). Website and Yodeck advertising options can be added at any time.