



Dear 2023 Chamber Member,

On behalf of the Algoma Area Chamber of Commerce, we look forward to working with you in support of your business in 2024.

In the [2024 Membership Packet](#), you'll learn details around the many benefits provided with your chamber membership. Gain exposure and get connected with the Algoma area community through our member social media posts, networking opportunities, membership newsletter, and more. As always, we are extremely excited to continue to help you take your business to the next level!

Please complete the [2024 Membership Contract](#) and mail that along with your payment check by November 15th, 2023, to our office at: **Algoma Chamber of Commerce 1226 Lake Street, Algoma WI 54201**

What's NEW for 2024 –

- To continue to offer the services we provide and keep up with rising costs, the **Membership Dues** will increase in **2024 to \$245** vs \$220 and **non-profit to \$140** vs \$125.
- **Full Page Ad sizes are increasing by 15%!** With the redesign of the 2024 Friendly Algoma full page ads will be maximized by going to full bleed to the edge of the page! 2024 prices have been adjusted for full page ad, however **lock in the 2023 ad rate by submitting payment by November 1st!**
- **More flexibility in ad sizes!** We are adding various options to existing sizes, a 1/6th page and 1/3rd page ad sizes and discontinuing 1/8th page. This offers 14 sizing options in 2024 vs 5!
- **New advertising option available on TV monitor in Visitor Center entryway!** Take advantage of the extended hours - dawn to dusk, 365 days a year – and the captive audience in that area. We have tallied the visitors who utilize only the entryway, and it is 110% additional visitors in the entryway everyday - just from 10 AM- 4 PM! This ad space will be available for **\$75 annually** with an 8 second view on continuous loop. Hurry and secure your space now as it is limited to 10 members!

Please feel free to reach out to me at any time if you have questions, or if we can be of further assistance.

Kind regards,

Rosemary Paladini

Executive Director

[Algoma Area Chamber of Commerce](#)

Algoma Area Chamber of Commerce Mission Statement

To promote business prosperity, tourism, and community involvement by providing information, services, and advocacy for the Algoma Area Community and our members.