



*To promote business prosperity, tourism, and community involvement by providing information, services and advocacy for the Algoma Community and our members.*

The Algoma Area Chamber of Commerce is a not-for-profit organization owned and operated by its members. As the number one advocate for Algoma area businesses, the Chamber works every day to help create the best economy and quality of life for all citizens of the Algoma area. By joining the Algoma Area Chamber of Commerce, your membership dollars support this important work.

## Where You Will Find Value in Your Chamber Membership

- **Algoma Area Visitor Guide – The Friendly Algoma**

Your membership includes a business/organization listing in the category directory and your major events in the calendar section. Members also have the option to purchase ad space for increased exposure. In 2023, nearly fifteen thousand copies of the Friendly Algoma were distributed locally at businesses, Visitor Centers across the state, and nationally upon request. The guide is also available in digital format 24/7 on the Chamber's website [visitalgomawi.com](http://visitalgomawi.com).

- **Visitor Center Representation and Referrals**

Display your rack card/business card/brochure/menu on the beautiful wall display in the Visitor Center. Premium spots are also available in the entry for a nominal fee. Visitor Center volunteers and staff refer your potential customers/volunteers in person, by phone, mail, website, and email.

- **Online Directory and Events Listings on VisitAlgomaWI.com**

Your business/organization is listed in the online member directory in as many categories as needed. This includes your address, links to your website and social media channels, an image, and a brief description. Member events are listed on the Chamber's robust online calendar.

- **Social Media Promotion**

If you are an active Facebook user, the Chamber shares your stories, news, sales, events, job openings, etc. with its large audience across several pages. Each Sunday evening, a list of your weekly events is posted on the main Chamber page and at the Visitor Center for increased exposure.

- **Exclusive Member Newsletter**

Members receive exclusive updates emailed almost weekly directly from the Chamber including member news, tourism updates, business resources, funding sources, and more.

- **Trade Show Representation**

Enjoy exposure at fishing and travel shows along with the distribution of the Friendly Algoma.

- **Chamber Checks Gift Certificate Program**

The Chamber issued over \$10,000 in Chamber Checks over the past 12 months. These dollars stay in the community and benefit you, the Chamber member businesses. You simply accept the check and deposit it at your own bank.

- **Chamber Sponsored Events**

Shanty Days, Soar on the Shore, Small Business Saturday, Concerts in the Park, Cruise Ship Days, and the Kewaunee County Holiday Stroll are just a few of the events that bring visitors and potential customers to the area. Members are given the opportunity to support these events.

- **Ribbon Cuttings**

Celebrate a new business, remodel, or expansion with a Chamber ribbon-cutting ceremony, often attracting the media and new customers!

- **Networking Opportunities**

Current networking events include the Beacon Awards banquet that honors local businesses and the Chamber's Annual Meeting. Additional networking and educational events are being considered.

- **Advocacy**

When possible, representation of your interests is available at the city, county, and state government level. The Chamber will keep you informed of legislation impacting our community.

- **Inclusion in Kewaunee County's Largest Business Network**

Be part of the region's largest business network and take advantage of opportunities to develop strategic relationships.