



1226 Lake Street  
Algoma, WI 54201  
920-487-2041  
www.algomachamber.org

# 2023 Advertising Option Samples

## Advertising Samples

**Guidebook Ad Sizes** Guidebook ads are due November 15, 2022

<p>Full Page 7.0 x 9.875"</p>	<p>Half Page Horizontal 7.0 x 4.8"</p>	<p>Half Page Vertical 3.4 x 9.875"</p>	<p>Quarter Page 3.4 x 4.8"</p>	<p>Eighth Page 3.4 x 2.25"</p>
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## Website Ad Samples

**Enhanced Website Listing - \$100** Ten additional photos or PDFs and 150 extra words to describe your business. Post your open hours, a menu PDF, photos of your products or business.

AHNAPEE BREWERY, ALGOMA



Member Category: Dining, Nightlife, Pet Friendly Businesses, Specialty Shopping, and Wine, Beer, & Spirits

Member Tags: brewery

Profile Photos Map Related Listing Events

A throwback to the historical 1800's Ahnapee Brewery, Ahnapee Brewing first opened its doors in 1868 in the city of Ahnapee, now named Algoma as a premier producer of Wisconsin craft beers.

Beers were produced under the supervision of the head brewmaster, Henry Schmilg. Schmilg's Ahnapee Lager was known far and wide for its Wisconsin-made quality. Hops blight put the original brewery out of business in 1886.

A new chapter in the brewery's history began in summer of 2013. Fueled by the dreams of the owner and Head Brewer, Nick Calaway, Ahnapee Brewery is picking up where Henry left off.

This time Wisconsin craft beers are produced in small batches, and feature full-flavored beer with aging potential to be served for limited hours in a tap room two doors down from von Stehl winery at 105 Navarino Street. Pints, half pints and flights available for purchase. 6 packs, 4 packs, howlers and growlers are available for to-go purchase.

Leashed and well-mannered pets are welcome in the outdoor seating areas.

Beer Menu | Food Menu

**Winter Hours**  
Monday - Thursday 12 - 7 p.m.  
Friday - Saturday 12 - 10 p.m.  
Sunday 12 - 6 p.m.

**Website Category Listing Ad - \$75** Limit 1 per category, 44 categories available. 1140x100 pixel ad featured prominently when someone searches for a specific category.

**MATT'S HANDYMAN SERVICE**  
Serving Kewaunee County  
920-487-8118 [mattshandyman.com](http://mattshandyman.com)

Carpentry

Plumbing

Electrical

Painting

Maintenance

Housing, Home Improvement, & Construction in Algoma, WI. Check out our Algoma Chamber members for all of your Housing, Home Improvement, & Construction needs.

**Category Page Ad**



**Pet Friendly Lodging Page Ad - \$50** Limit 2. Your 450x300 pixel ad let's this specific audience know you cater to pets. [algoma.org/pet](http://algoma.org/pet)

**Pet Friendly Lodging Page Ad**

**Lodging Page Ad - \$200** Limit 2. 450x300 pixel ad. Let your lodging option be front and center for our Algoma visitors! [algoma.org/lodging](http://algoma.org/lodging)

**Lodging Page Ad**

Lodging in Algoma WI  
The perfect vacation starts with the perfect lodging. From acreage to condos, and everything in between, Algoma Wisconsin has plenty of lodging options for your stay.

No matter what you plan to enjoy in Northeast Wisconsin for your vacation, Algoma is the local place to call home base.

Located on the shores of Lake Michigan at the southern end of the Door Peninsula, you can enjoy the peace and quiet and all that Algoma offers while being just a short drive away from Door County to the north, Iron-13WY-42 to the south, and Green Bay to the west.

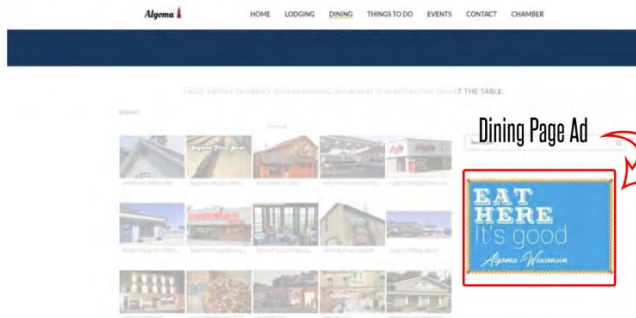
Now it's time to book your stay!

**Lodging:**

CHERRY TREE HOUSE

Bar & Motel  
[stay@algoma.com](http://stay@algoma.com)

**Dining Page Ad - \$100** Limit 2. 450x300 pixel ad. Everyone needs to eat so put yourself in front of our captivated audience! [algoma.org/dining](http://algoma.org/dining)



**Seamless Page Integrated Ad - \$400** Seamlessly integrate your business into the Fishing, Attractions, Art & Culture, Crescent Beach, Recreation, or Shopping, pages. No one will even know it is an ad!



**Pop-up Ad - \$250** Limit 2. Appears on our top 10 pages. Triggered after 5 seconds of scrolling, directs traffic to your website or social media page.



**Events Pages Ad - \$500** Limit 1. Our most popular pages, 450x300 pixel ad appears on the sidebar of each individual event page.



Website page category listings are on a first-come, first-served basis. You can provide your own ad graphic or have the Chamber design something for you (additional fees may apply). Website advertising options can be added at anytime.