



1226 Lake Street  
 Algoma, WI 54201  
 920-487-2041  
 www.algomachamber.org

## Other Advertising 2021

### Applicant Information

Business \_\_\_\_\_

### Advertising Options

- Standard Website Listing..... Free
- Rack Card Advertising in Visitor Center..... Free

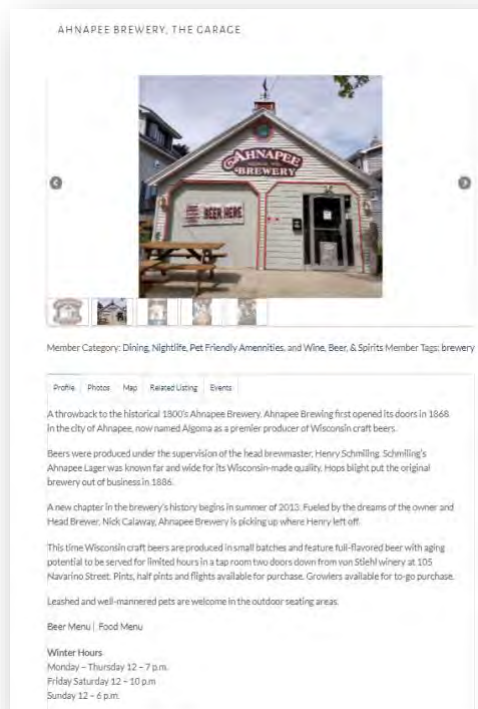
**Add-Ons:**

### Entryway Advertising

- Visitor Center Entryway Rack Card (Limit 15) ..... \$40.00**  
 Have your rack card placed in the brochure rack in the entryway. Accessible daily from sunup to sundown, your information is available to a much wider audience. Your brochure will also remain in the Visitor Center proper. Brochure not to exceed a 5.5-inch width.

### Enhanced Website Listing

- Enhanced Website Listing ..... \$100.00**  
 10 additional photos or PDFs and 150 extra words to describe your business. post your open hours, a menu PDF, photos of your products or business.



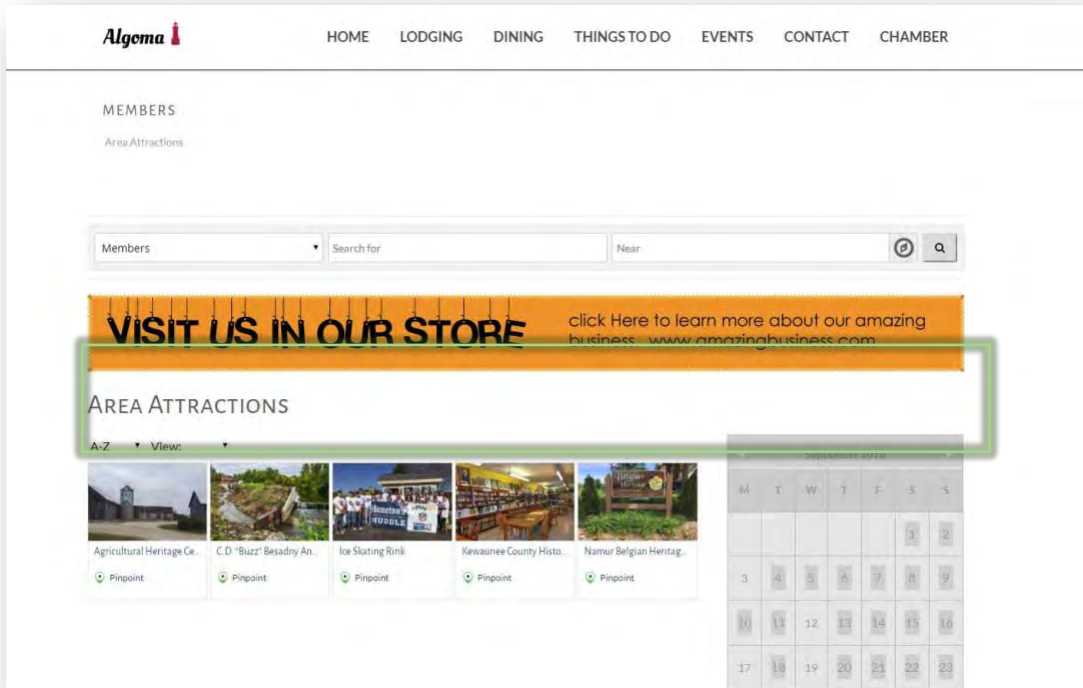
## Website Category Listing

- **Website Category Listing Ad (Limit 1 per category, 33 categories available)** \$75.00

Be featured prominently when someone is searching a specific category.

Ad size 1140x100 pixels.

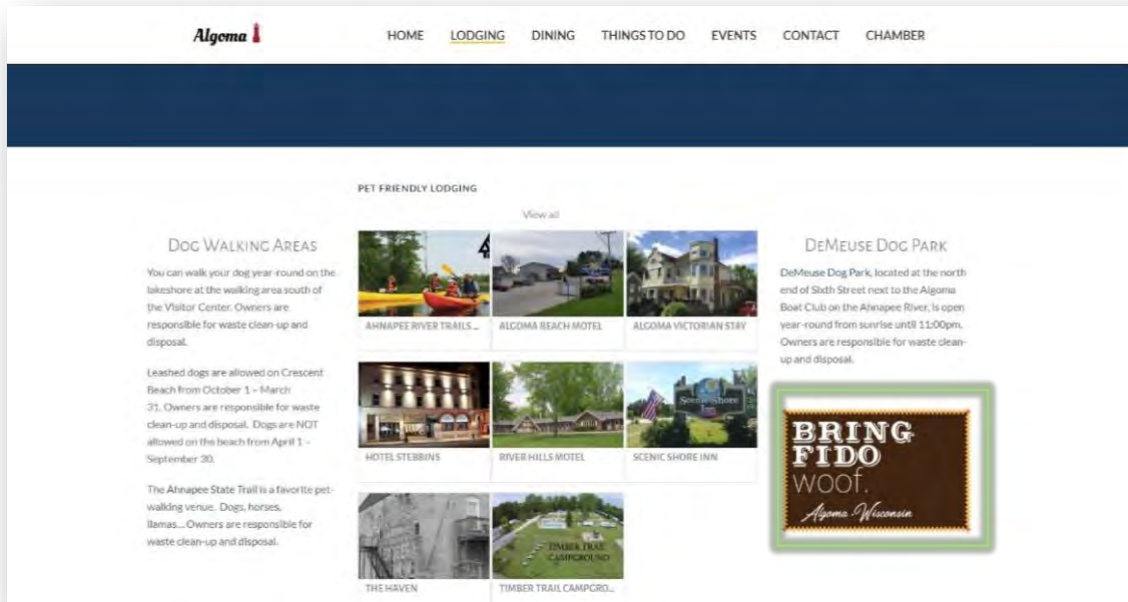
Example of category page: <https://visitalgomawi.com/places/camping/>



## Website Pet Friendly on Lodging Page

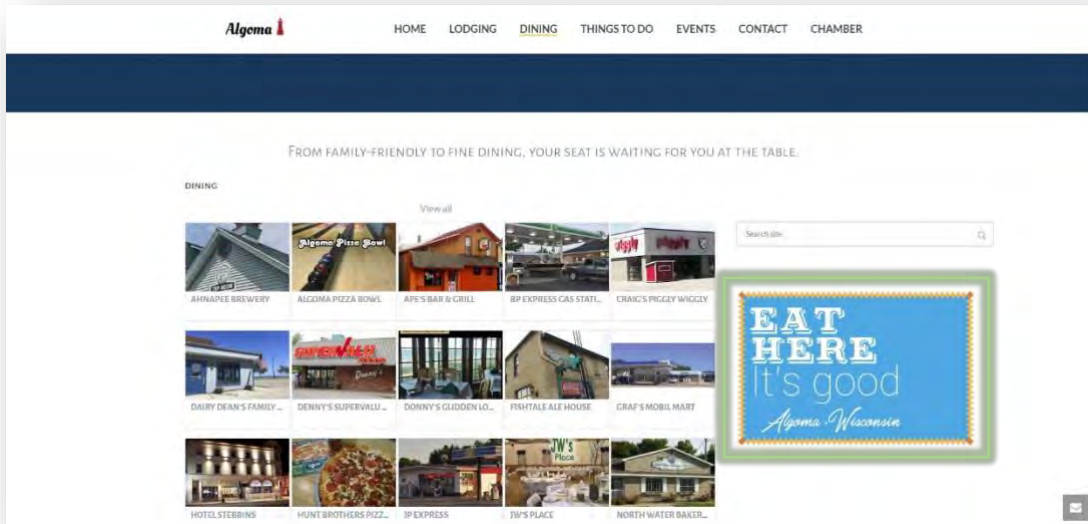
- **Pet Friendly Lodging Page Ad (Limit 2)** ..... \$50.00

Our pet friendly lodging page [www.algoma.org/pet](http://www.algoma.org/pet) was viewed almost 1000 times in 2019. Let this specific audience know your business caters to pets. Ad size 450x300 pixels.



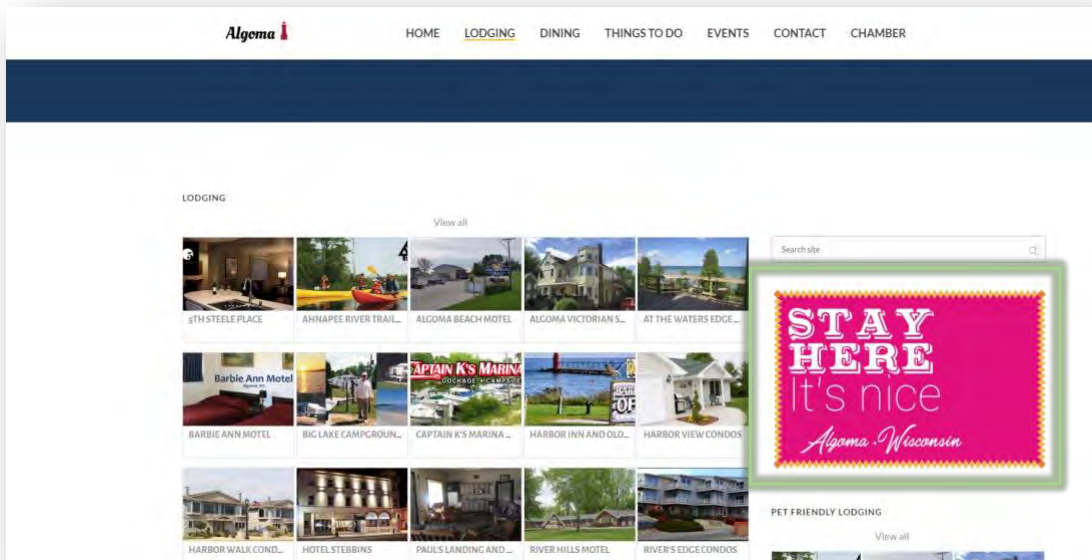
## Website Dining Page Ad

- Dining Page Ad (Limit 2)**..... \$100.00  
 Our dining page [www.algoma.org/dining](http://www.algoma.org/dining) was viewed over 3,500 times and ranked #6 for our website pages in 2019. Ad size 450x300 pixels.



## Website Lodging Page Ad

- Lodging Page Ad (Limit 1)**..... \$200.00  
 Lodging [www.algoma.org/lodging](http://www.algoma.org/lodging) ranked #5 on our website for page visits and drew over 3,500 views in 2019. Ad size 450x300 pixels.



## Website Pop Up Ad

- Pop Up Ad (limit 2)** ..... \$250.00  
Triggered after 5 seconds, of scrolling, this pop-up ad is set to appear on our top ten pages. Direct traffic straight to your website or Facebook.



## Website Seamless Integration into Webpage

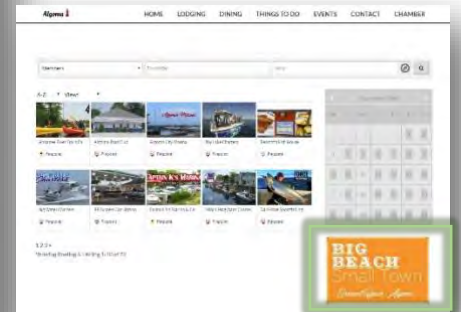
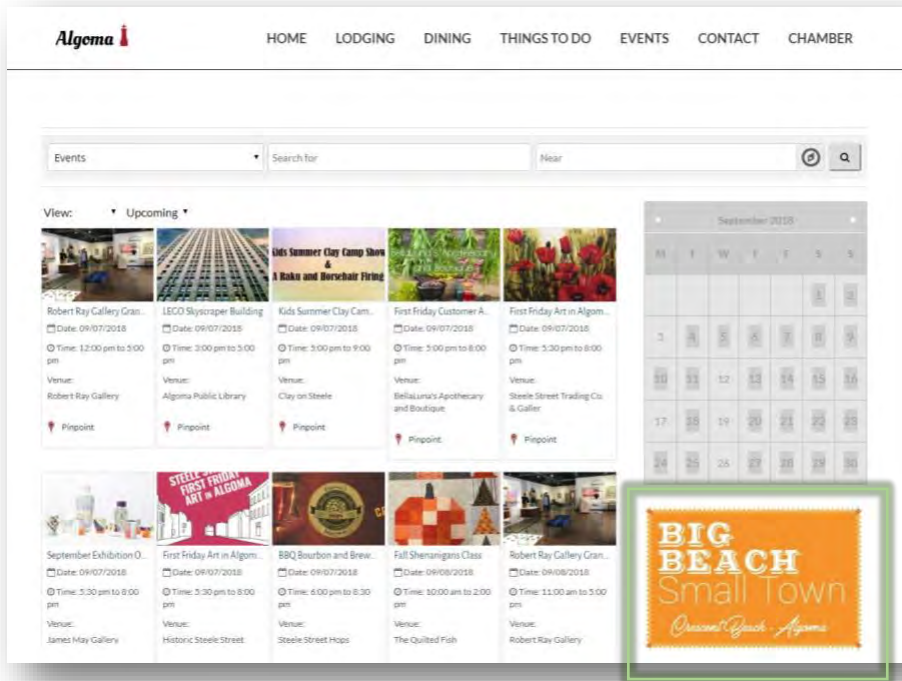
- Integration into Page**..... \$400.00  
Seamlessly integrate your business into the Fishing, Attractions, Art & Culture, Crescent Beach, Recreation or Shopping pages. Users won't even recognize that the placement is an advertisement. Example: von Stiehl Winery inserted into Attractions page. Other pages eligible include Fishing, Art & Culture, Shopping, and Recreation [www.algoma.org/attractions](http://www.algoma.org/attractions)



## Website Events Page Ad

**Events Page Ad (Limit 1)** ..... \$500.00

By far our most popular page, Events was viewed over 12,500 times in 2019.  
Your ad will also appear in each category page, ensuring it is visible on over 40%



**2021 TOTAL**

**ADVERTISING TOTAL.....\$\_\_\_\_\_**

Business \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_