



1226 Lake Street
Algoma, WI 54201

September 21, 2020

Dear Member,

Your Algoma Area Chamber of Commerce membership is extremely valuable to the growth of this organization which supports economic development, tourism, community improvements and businesses success in Algoma and Kewaunee County. Small businesses are the foundation of our economy, employing nearly half the American workforce. The Algoma Area Chamber supports over 150 local businesses.

To say that 2020 was a challenge is quite the understatement. We know firsthand the struggles and successes our members have seen this year. Since the start of the pandemic, our office:

- **Provided businesses with timely information on SBA loans, PPP, EIDL, Wisconsin Economic Development information, available grants, training opportunities and more.**
- **Prepared Letters of Acknowledgment for five local businesses which resulted in their attainment of state grants**
- **Advocated with our delegates to expand PPP and grant opportunities**
- **Was the only local chamber to create a COVID-19 resource page for our businesses and residents**
- **Created a Dining Guide for restaurants in our area to keep customers informed of changing services and hours**
- **Continues to be a key resource for businesses in this new reality**

As a Chamber Member you will ensure the Algoma Area Chamber will continue to serve our businesses with the quality programming, advocacy, and marketing you have come to expect. You will also know that our community will remain strong and vibrant, now and into the future. The Chamber will continue with activities to promote and strengthen our community such as:

- **Operation of the Visitor Center**
- **A dynamic social media presence**
- **Production of over 25,000 Friendly Algoma Visitor Guides distributed statewide**
- **Representation on Green Bay Convention and Visitor Bureau Board**
- **Representation at Wisconsin Harbor Towns Association**
- **Representation on Kewaunee County Economic Development Corporation Marketing Committee**
- **Representation on Algoma Tourism and Promotion Commission**

Included in this email is your 2021 Membership Application, 2021 Benefits, and 2021 Advertising Opportunities. In an effort to align with the current economic conditions, our pricing remains the same. If you have any questions on the information or applications, please contact me at 920-487-2041.

- **Membership applications are due prior to November 15 to be included in the Friendly Algoma Guidebook.**
- **Any edits to existing ads need to be communicated by November 1.**
- **All artwork and advertisements must be sent in acceptable digital format by November 15.**

In great appreciation,

Kay E. Smith
Executive Director