



## MEMBERSHIP BENEFITS

To promote business prosperity, tourism, and community involvement by providing information, services and advocacy for the Algoma Community and our members.

The Algoma Area Chamber is a not-for-profit organization owned and operated by its members. As the number one advocate for Algoma business, we work every day to create the best economy and quality of life for all citizens of Algoma. By joining the chamber, your membership dollars support this important work.

### BENEFITS OF MEMBERSHIP INCLUDE:

- **The County's Largest Business Network**  
Membership includes you in the region's largest business network and brings opportunities to develop strategic relationships.
- **Online Membership Directory Listing**  
Listing and a link to your website in our online directory at [algomachamber.com](http://algomachamber.com), which has 250,000 unique visitors per year. Contact Robyn Harper at [robyn@algomachamber.org](mailto:robyn@algomachamber.org) to update your contact information.
- **Weekly Happenings**  
You and your employees receive unlimited subscriptions to our weekly online newsletter, "Weekly Happenings," which contains our latest headlines and events for the coming week. This is also shared with our visitors and people who inquire for Algoma information.
- **Member Discounts**  
The member discount program allows our members to offer discounts to and take advantage of offers from fellow member companies.
- **Algoma Area Guidebook**  
Your membership automatically includes a line listing and alphabetical listing in 22,000 copies distributed across the state and locally. Includes options to upgrade and include your personalized ad in the book.
- **Visitor Center Representation**  
Your brochure takes center stage on our beautiful new slat wall display in the newly redesigned Visitor Center. We are open 7 days a week during tourist season and Monday-Friday in colder months.
- **Ribbon Cuttings**  
Celebrating a new business, remodel, acquisition? Our ribbon cuttings often attract media and new customers.
- **Chamber Checks Gift Certificate Program**  
Annually the Chamber has been issuing over \$43,000 in gift checks, many purchased by community residents and businesses as gifts/thank yous throughout the year. These dollars stay in our community and can only be used at Chamber Member Businesses. We have made it easy for you – you simply accept the check and deposit at your own bank. Minimal administrative time on your end to create immediate cash flow.
- **Chamber Sponsored Events**  
Shanty Days  
Soar on the Shore  
Small Business Saturday #ShopLocal  
Concerts in the Park and Vendor Village  
Promotional Sponsorship Opportunities Available
- **Member News**  
Promote your new hires, awards, new product offerings, job opportunities with other members and our social media audience.
- **Advertising Discounts**  
Exclusive members-only deals on advertising opportunities
- **Workforce Development and Hiring Opportunities**  
Be alerted to training and education opportunities for you and your employees. We can advertise your open job postings and help find you the best candidates.
- **Visitor Center Referrals**  
Referrals to potential customers by phone, traffic, mail, website and email.
- **Trade Show Representation**
- **Social Media Promotion**  
If you are an active Facebook user, we will share your stories with our large audience. We can provide assistance to learn social media, or craft quality content for posting.
- **Photography**  
If you need high quality or updated photos of your business, please make an appointment.
- **Networking Opportunities**  
Each year, the Chamber holds an annual dinner banquet and a BIE awards dinner honoring local businesses, industries, and educators. During the winter months we offer business socials or other networking or informative gatherings as needed or requested.
- **Advocacy**  
Your interests will be represented at the city and county government level as well as other legislation impacting our community.